



MICRO FILM ACADEMY (MFA): TEACHER EMPOWERMENT INITIATIVE PROGRAMME

Empowering Teachers for the 21st Century





OVERVIEW

WHY TEACH USING FILMMAKING ?

Empowering, Inspiring and Motivating

The skills and discipline of filmmaking is an empowering process that accelerates and inspires confidence and leadership, motivates learning and thinking skills and inculcates responsibility and orderliness



Fun and Joyous Activity

Filmmaking is a fun and joyous activity that can be easily learned by preschool, primary and secondary school students

Future Proofing with 21st Century Life Skills

Filmmaking and STEAM incorporated activities develop soft skills such as analytical, creative and critical thinking as well as communication, managerial and teamwork



OVERVIEW

The **MFA Teacher Empowerment Initiative Programme** of utilising smartphone filmmaking methodologies is done specifically according to the deep commitment in offering high-quality teaching and learning.

Create lesson plans that help optimise time, teaching resources and learning experiences using filmmaking and smart devices. Engage in roundtable discussions within a community of best teaching practices to develop effective learning techniques and lesson plans using filmmaking, digital storytelling, maker education and the Pareto 80/20 Principle.

At the end of the MFA Teacher Empowerment Initiative Programme, be a catalyst, facilitator and mentor, who empowers students into taking ownership of their own learning experiences through filmmaking methods and be 21st Century ready.

To ensure that teaching and learning experiences remain joyful, meaningful, challenging and sustainable, the programme is divided into two components:

- 1.** A Two-day Teacher Empowerment Initiative Smartphone Filmmaking Workshop

- 2.** Bi-monthly continuous roundtable discussions and personalised coaching for three months



MFA Teacher Empowerment Smartphone Filmmaking Workshop Activity Overview

1. Filmmaking processes and methods for the classroom

- Create better learning experiences by understanding how research, pre-production, production, post-production and exhibition are essential in developing and designing lesson plans and filmmaking projects

2. Roundtable discussions about filmmaking and best teaching practices

- Share experiences, discuss best teaching methods and carry out corridor checks and validations about the power of filmmaking in the classroom

3. Lesson plan research, building and development using filmmaking methodology

- Participants research on and develop a lesson plan based on the subjects of their expertise that will then be projected using a filmmaking assignment

4. Project based learning and the application of filmmaking methods

- In a mock classroom setting, participants use filmmaking to role play and execute their lesson plan and produce a short film



MFA Teacher Empowerment

Continuous Roundtable Discussions and Personalised Coaching Activity Overview

1. Continuous roundtable discussions about best teaching methods using filmmaking

- Share lesson plans, discuss learning curves and evaluate student feedback in the adoption of MFA smartphone filmmaking methodologies in the classroom

2. Performance reviews of filmmaking methods in the classroom

- In a personalized setting, participants are provided with a detailed performance and evaluation report based on short films produced and student feedback whilst discussing any new/recurring pain points.

3. Consultations and hands-on coaching of filmmaking methods

- Begin with a personalized consultation session about understanding any pain points, revise or rework any filmmaking method, and end by applying such new understanding of filmmaking methods through a hands-on coaching session



MFA Teacher Empowerment Smartphone Filmmaking Workshop Day One

8.15am : Registration

8.30am : Ice breaking session

9.00am : Session 1 – Round Table One – Locating the Case Study

- 21st Century Education: Disruptions in the classroom and roles of the teacher
- Teaching Pain Points
- Filmmaking processes, maker education and the Pareto 80/20 Principle

10.00am : Session 2 – Compiling for Research Using Filmmaking Methodology

- Researching for information using Narrative Worldbuilding
- Sources and resources for filmmaking

11.00am : Session 3 – Pre-production: Content Creating for the Classroom

- Effective learning techniques for the 21st Century: Flipped classroom, maker education and filmmaking
- Planning a lesson plan using filmmaking and digital storytelling: vlogs, field trips, science made easy, history comes alive etc.

12.00pm : Lunch Break

1.00pm : Session 4 – Production: Coordinating Content

- Production methods using smart devices

3.00pm : Session 5 – Post-production: Collaborating Content

- Understanding editing and editing tools

5.00pm : Review of Day One

5.30pm : Conclusion Day One



MFA Teacher Empowerment Smartphone Filmmaking Workshop Day Two



8.15am : Recap of Day One

9.00am : Session 6 – And action!

- Applying filmmaking methods, maker education and teaching using the Pareto 80/20 Principle: Carrying out research, preproduction and production
- Mock Class and Role Playing

12.00pm : Lunch Break

1.00pm : Session 7 – The Final Cut

- Applying filmmaking methods, maker education and teaching using the Pareto 80/20 Principle: Applying editing methods
- Mock Class and Role Playing

3.00pm : Session 8 – Round Table Two – Catalysing and the Community of Best Practices

- Production analysis, sharing and presentation of Teaching Best Practices Using Filmmaking

4.30pm : Session 9 – Round Table Three – Course Feedback and Evaluation

5.30pm : Conclusion - End of MFA Teacher Empowerment Workshop



MFA Teacher Empowerment Continuous Roundtable Discussions and Personalised Coaching

10.00am : Session 1 - Roundtable Discussions

- Sharing of experiences of best teaching practices using smartphone filmmaking in the classroom
 - Sharing of student productions made using smartphone filmmaking
 - Sharing of student feedback
- General discussion of any new/recurring pain points

11.00pm : Session 2 - Individual Performance Reviews

- Performance Report and Evaluation
- Audit of Effectiveness/Progress of utilising smartphone filmmaking in the classroom
- Personalised discussion of new/recurring pain points

12.00pm : Lunch Break

1.00pm : Session 3 – Individual Coaching and Consultations

- Consultations about pivoting, fine-tuning or revising methodologies using smartphone filmmaking in the classroom
- Mock classroom and role-playing based/hands-on approach

3.00pm : End of MFA Teacher Empowerment Continuous Roundtable Discussions and Personalised Coaching



MFA Teacher Empowerment Initiative Programme Main Topics

- 1. Using smartphone filmmaking as a sustainable approach to managing time and teaching resources**
- 2. Understanding the importance of research using filmmaking methodology**
- 3. Re-evaluating the roles of the teacher in 21st Century education**
- 4. Disrupting the classroom using filmmaking, maker education and the Pareto 80/20 principle**
- 5. Creating better student-teacher interaction and interdependence in the -classroom using moving visuals and digital storytelling**

OUR TRAINER



DR. ADRIAN LEE (Ph.D)

THE ACADEMICIAN

Dr Adrian Yuen Beng Lee has been teaching since 2001. Beginning as a tutor for kindergarten and primary school students to finance his studies, he went to complete his Bachelors, Masters and in 2012, his PhD. Till date, he has graduated students from the PhD, Masters, Bachelors and diploma levels.

He is currently Senior Lecturer in a leading private university in Malaysia. Prior to this, he was Chairperson of Postgraduate Studies and Senior Lecturer at the School of Communication, Universiti Sains Malaysia (USM) and lecturer at Han Chiang University College of Communication (HCUC).

Besides teaching in the university, he also teaches at the St Paul's Community Computer Centre (SPCCC) in Penang, where volunteers teach computer classes to students regardless of age, religion or ethnicity.

ACADEMIC ASSESSOR AND EXTERNAL EXAMINER

Dr Adrian Lee is currently academic assessor and external examiner for various film studies and communication programs at UNIMAS, SEGI University, KDU University College and Han Chiang University College of Communication. He has also been invited as judge, guest speaker, keynote speaker and facilitator at various workshops, festivals and competitions in Melbourne, Indonesia, Singapore and Malaysia.

THE RESEARCHER AND AUTHOR

Dr Adrian Lee has published in total more than 50 journal articles, book chapters, research proceedings, and online media articles. He has also presented papers at more than 20 conferences around the world, namely at Cambridge, Melbourne, Osaka, Jakarta and Singapore.

He has worked on international, national and university research grants worth more than MYR350, 000 that explored matters of gender, culture and ethnicity in Malaysian cinema, the Malaysian media and the creative industries.

He is co-editor of the book *Media and Elections: Democratic Transition in Malaysia* and is working with Hong Kong University Press to publish a book about Malaysian cinema.

FILMMAKER

Dr Adrian Lee has directed and advised on a number of shorts, events, promotional and corporate videos for USM and HCUC. His short documentaries featuring dying trades and cultures in Malaysia have been screened in film festivals around the world.



HOW CAN WE HELP YOU?

CONTACT DETAILS

Email : joel@microfilmacademy.com

Facebook : www.facebook.com/mfamalaysia

Instagram : www.instagram.com/mfamalaysia

H/P No. : +60195773680

Website : www.microfilmacademy.com